



Sunshine Group of Institutions - Rajkot

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UDAAN

JULY - DECEMBER 2025

Issue 25



MBA, BBA (iMBA) & B.Voc (BFSI), B.Voc (Sales & Marketing Management)



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UDAAN 2025 Issue 25
July - December 2025

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1. ABHIVADAN - Student Orientation Week

ORIENTATION- “ABHIVADAN-2025”

The 8-day Induction Program commenced to facilitate new students’ acclimatization to the academic environment, under the theme “Public Speaking.” The inaugural day, Orientation 2025, featured a comprehensive introduction to the University and College by the SGI faculty. The event was honored by the presence of distinguished Chief Guests: Mr. Nilesh Senjaliya, Principal of Modi School, Rajkot (iMBA); Mr. Jaimin Pedhadiya, HR Manager of Croma Rajkot (BVoc); Ms. Sakshi Vadodariya, Managing Director of Panchshil School; and Dr. Sanjay Bhayani, Professor, Department of Business Management, Saurashtra University (MBA). Trustee Mr. Meenesh Mathur delivered an insightful address to the students, and Dr. Vikas Arora, Director of the Integrated Campus, encouraged students to commence the new academic year with great zeal and optimism.

Activity Title	Coordinators
Importance Of Public Speaking	Dr. Vikas Arora
Introducing Yourself	Dr. Komal Patel & Ms. Foram Mashru
Importance Of Newspaper Reading	Dr. Pratik Paun & Ms. Niyati Kotecha
Listening Vs. Hearing	Ms. Pooja Ondhiya & Ms. Priyanka Nagaria
Know Your Audience	Dr. Amit Popat & Mr. Kishan Kotecha
Art of Story Telling	Mr. Bhavin Popat & Ms. Disha Bhatt
Presentation Skills	Prof. Lalit Chande
Activity & Games	Ms. Disha Bhatt & Ms. Sampat
To Overcome Anxiety and Fear	Ms. Seema Arora
Group Discussion	Dr. Khushbu Dave & Dr. Abhipsa Vagadia



2. MUSKAN - Happiness Club Activity

HAPPINESS CLUB ACTIVITY: MUSKAN on 15/10/2025

Our students celebrated the Joy of Giving initiative before Diwali by distributing sweets and firecrackers to underprivileged children. This thoughtful gesture aimed to spread happiness and bring joy to their festival celebrations, illuminating lives and fostering a spirit of sharing and community during the festive season.



3. INDUSTRIAL VISIT- A Gateway to Real World Experience

Program: i-MBA Semester- 3 & 5

Date of Visit: 30th September & 25th July, 2025

Company: Jyoti CNC Automation Ltd., Rajkot

Faculty Coordinators: Ms. Pooja Ondhiya,
Ms. Ashita Savsani & Mr. Kishan Kotecha

The industrial visit to Jyoti CNC Automation Ltd. was highly beneficial, serving as an excellent platform for students to contextualize their classroom learning. It provided tangible evidence of the essential role of robust operational efficiency, strategic technological investment, and stringent quality control in sustaining competitive advantage in the global manufacturing domain.



Program: MBA Semester-1 (S&MM)

Expert: Mr. Chirayu

Date of Visit: 24th September, 2025

Company: Croma Electronics, Rajkot

Faculty Coordinators: Mr. Kishan Kotecha & Dr. Anshul Rajawat

MBA Semester-1 (S&MM) students visited Croma on 24th September, 2025, as part of their Store Visit activity. The session offered practical exposure to retail operations, merchandising strategies, and customer service processes. The visit was guided by Mr. Kishan Kotecha and Dr. Anshul Rajawat, with onsite support from Mr. Chirayu, and conducted between 10:15 AM to 12:00 PM.



Program: MBA Semester-1

Date of Visit: 1st October, 2025

Company: Balaji Wafers Private Limited

Faculty Coordinators: Dr. Pratik Paun & Dr. Anshul Rajawat

Balaji Wafers Private Limited, a major FMCG snack manufacturer. This industrial visit provided MBA Semester1 students with practical exposure to the large-scale production and operational strategies of Balaji Wafers Private Limited. Key observations included a fully automated manufacturing plant, highlighting the critical role of hightech processes and strict quality control in achieving massive scale and product consistency.



Program: B.Voc. (Sales & Marketing Management) Semester-3 & 5

Date of Visit: 3rd October, 2025

Company: Kich Architectural Products Pvt. Ltd., Rajkot

Faculty Coordinators: Ms. Disha Bhatt & Mr. Kishan Kotecha

Kich Architectural Products Pvt. Ltd. in Rajkot, a leading manufacturer of stainless steel architectural hardware. The industrial visit's primary goal was to provide practical exposure to industrial operations and B2B sales processes. B.Voc. Students observed the complete manufacturing lifecycle, from raw material inspection and processing to final product quality control. Key learning outcomes were Sales Strategy, Product Marketing, and Supply Chain.



STUDY TOUR

Batch: MBA Semester III (2025–2026) Total Students: 46

Dates: 3rd & 4th October 2025

Faculty Coordinators: Dr. Abhipsa Vagadia and
Dr. Priyanka Nagaria

The two-day industrial study tour to the Mundra Industrial Complex provided essential practical exposure to integrated infrastructure, large-scale operations, and strategic management. Observation of massive scale and automation (e.g., Ship-to-Shore cranes) achieving fast vessel turnaround time. Demonstrated strategic advantage of integrated, multi-modal connectivity (Rail, Road, and Pipeline) essential for national trade gateways.



Program: MBA Semester-3 (HR Specialization)

Date of Visit: 7th October, 2025

Company: Silver Consumer Electricals Limited, Rajkot

Faculty Coordinators: Ms. Ashita Savsani & Ms. Purvi Chavda



The Industrial Visit to Silver Consumer Electricals Limited in Rajkot offered MBA-3 HR students a practical look at a modern manufacturing unit, focusing on HR practices and operations. The HR Manager discussed Talent Acquisition, Compensation, Benefits, Compliance, Employee Relations, and Engagement. The company's team was praised for their hospitality and openness in sharing operations.

Program: MBA Semester-3 (Finance Specialization)

Date of Visit: 10th October, 2025

Company: Marwadi Shares & Finance, Rajkot

Faculty Coordinators: Ms. Sampat & Ms. Niyati Kotecha

MBA Semester 3 Finance students recently visited Marwadi Financial Services in Rajkot for an in-depth session on option trading and related strategies, enhancing their understanding of core security analysis concepts. The session was professionally conducted by Mr. Bhavik Shah, HR Head of the Ahmedabad Center, providing valuable industry insights that bridged theoretical knowledge with practical application.



Program: MBA Semester-3 (Finance Specialization)

Date of Visit: 8th November 2025

Company: Rajkot Nagarik Sahakari Bank Ltd.

Faculty Coordinators: Dr. Komal Patel & Ms. Purvi Chavda

An industrial visit to **Rajkot Nagarik Sahakari Bank Ltd.** was organized for MBA Semester-3 (Finance) students on **8 th November 2025**. Students explored practical aspects of financial services, risk management, and modern banking systems.



4. BEYOND THE CLASSROOM The power of Expert - Led Session

EXPERT SESSION

Topic: Empowering the Future: Vital Women's Safety Awareness Session

Expert: Team SHE, Team ABHYAM 181, and the Cyber Crime team

Class: Female Students of MBA, i-MBA & B.Voc.

Date of Session: 01st August, 2025

Faculty Coordinators: Dr. Komal Patel & Ms. Sampat

The main focus of the session was on proactive measures against various threats, including cyber fraud and abuse, domestic violence, and public harassment. A key component of the seminar was educating attendees on legal rights, official reporting procedures, and immediate actions to be taken when facing any form of crime or abuse. Practical guidance was provided on utilizing dedicated helplines and police resources effectively and without hesitation.



Topic: Role of Intermediaries in Trading

Expert: Mr. Vaibhav Puranik,(SEBI Resource Person)

Class: B.Voc. BFSI Semester-5

Date of Session: 9th September, 2025

Faculty Coordinators: Ms. Sampat

This session was on the critical function of key trading intermediaries (including stockbrokers, clearing houses, custodians, and investment banks) within the modern financial ecosystem. The session's core objective was to provide attendees with a comprehensive, practical understanding of how these entities serve as essential drivers of market efficiency, liquidity, and stability. By illuminating the complex web of support systems and regulatory checks that govern contemporary trading, the session delivered specialized knowledge critical for students pursuing careers in finance, investment analysis, and compliance.



Topic: Mastering Market Indicators for Trading Decisions

Expert: Mr. Vaibhav Puranik,(SEBI Resource Person)

Class: MBA Sem 3 (Finance Domain)

Date of Session: 26th September, 2025

Faculty Coordinators: Ms. Sampat

The Institute hosted an insightful session focused on integrating key market indicators into **Technical Analysis**. The expert provided a live, in-depth look at how to use these metrics to determine buy, sell, and hold points confidently. Specific methods covered included the foundational **Moving Average**, the momentum-tracking **MACD (Moving Average Convergence Divergence)**, and the popular RSI (Relative Strength Index). This training equipped participants with practical skills for better market timing.



Topic: The Hidden Dangers of Sedentary Living: Expert Perspectives

Expert: Dr. Khyati Pansuriya

Class: i-MBA Sem 3

Date of Session: 8th October 2025

Faculty Coordinators: Ms. Sampat

An insightful session on “Sedentary & Modern Lifestyle & Health Risk” was held for Semester 3 students on October 8, 2025. Esteemed expert Dr. Khyati Pansuriya highlighted how convenience- driven routines and prolonged sitting contribute to rising health concerns such as cardiovascular disease, diabetes, obesity, and mental health challenges. She emphasized practical strategies to counter inactivity, including regular physical activity, a balanced diet, and stress management. Coordinated by Ms. Sampat, the session encouraged students to adopt healthy habits for long-term well-being in today's fast-paced world.



Topic: Essentials of Indian Knowledge System

Expert: Dr. Ashish Shukla

Class: i-MBA Sem 1 & MBA Sem 1

Date of Session: 23rd September & 10th October 2025.

Faculty Coordinators: Ms. Pooja Ondhiya & Dr. Pratik Paun

A highly engaging expert talk introduced students to the core concepts and contemporary relevance of the Indian Knowledge System. Dr. Ashish Shukla shared valuable insights on holistic thinking, ethics, and indigenous wisdom that support modern management practices.

Topic: Export - Import Workshop

Expert: Mr. Rohit Soni, Mr. Brijendra Tripathi, and Mr. Vishal Gohel

Class: MBA Sem 3

Date of Session: 6th & 7th November 2025

Faculty Coordinators: Dr. Abhipsa Vagadia & Dr. Priyanka Nagaria

Institute conducted a two-day Export–Import Workshop on November 6 and 7, 2025, aimed at enhancing students’ practical understanding of international trade. The workshop featured expert- led sessions by Mr. Rohit Soni (JDGFT, Rajkot), Mr. Brijendra Tripathi (ECGC, Rajkot), and Mr. Vishal Gohel (Director, Aagaaz World Trade), covering key aspects such as export finance, DGFT operations, and the role of Customs House Agents. Organized under the guidance of Prof. (Dr.) Vikas Arora, Director of the Integrated Campus, and was coordinated by Dr. Abhipsa Vagadia and Dr. Priyanka Nagaria.



Topic: ENTREPRENEUR TALK

Expert: Mr. Nirmal Khagram

Class: MBA Sem 3 (Entrepreneur Club)

Date of Session: 12th November 2025

Faculty Coordinators: Dr. Priyanka Nagaria

The Entrepreneur Club of the MBA Department organized an engaging session titled “Entrepreneur Talk” on November 12, 2025. The session featured Mr. Nirmal Khagram, a distinguished entrepreneur, CEO- Chaiwala Enterprise, who shared his experiences and insights on innovation, risk management, and business growth. His talk inspired students to think creatively, embrace challenges, and foster an entrepreneurial mindset.



5. CAMPUS ACTIVITIES- Liveliness Of Campus

Janmashtmi Celebration on 13th August, 2025



Principal Excellence Award - Celebrate Leadership on 05th September, 2025

On Teachers' Day, 5th September 2025, the Institute proudly conducted the Principal Excellence Award to honor the relentless dedication and hard work of Principals. This special event recognized their unwavering commitment to steering the organization effectively, often going above and beyond to ensure smooth operations and academic excellence.



Esperanza-2025 on 13th September, 2025



A 3-days Campaign - Holistic Horizon 2025 – Embracing Complete Wellbeing

On 15th, 16th & 17th September 2025, our Health & Wellness class this year was a tremendous success, blending learning with hands-on creativity! To bring the concept of wellbeing to life, our i-MBA Semester 3 students organized the week-long "Holistic Horizon 2025" campaign. They used engaging activities—including role plays, a moving short film ("MITRATA"), quizzes, and yoga sessions—to spread awareness about Physical, Mental, Social, Emotional, and Spiritual Health. A huge thank you to the students for their enthusiasm, which made this experiential learning approach so meaningful. Event was coordinated by Ms. Sampat.



Rangratri-2025 on 18th September, 2025



Positive Parenting Workshop

Sunshine Kidz Pre School organized an insightful Positive Parenting Workshop on **15th November 2025**, aimed at helping parents enhance their parenting skills. The session was led by **Dr. Vikas Arora** and **Ms. Seema Arora**, who shared practical strategies on stress-free parenting, behavior modification, and emotional mastery. Parents actively participated, making the workshop highly impactful and enriching.



6. ACHIEVEMENTS- Faculty & Student Milestones

Faculty Achievements:

- * **Dr. Amit R. Popat** has been awarded a publication certificate by the International Journal of Research and Analytical Reviews (IJRAR) in recognition of his research contribution titled **“The Role of UPI in Financial Inclusion in India.”** The paper, published in Volume 12, Issue 4 of the UGC-approved and peer-reviewed journal with an impact factor of 7.17, highlights innovative insights into India’s digital payment ecosystem and its influence on inclusive financial growth. Featured in the October 2025 issue and documented under Paper ID IJRAR25D1521 and Registration ID 322162.
- * **Mr. Ravikant Kishorbhai Padhiyar** has been acknowledged for his research paper titled **“A Study on the Key Factors Influencing Mobile Phone Purchase Decision among Generation Y and Z with Reference to Rajkot City,”** published on 30 October 2025 in Volume 12, Issue 10 of a peer-reviewed journal. International Journal of Recent Advances in Multidisciplinary Research. The study highlights the evolving preferences of young smartphone buyers in Rajkot.
- * **Dr. Vikas Arora and Mr. Ravi Padhiyar** received publication certificates from IJRAR for their paper **“From Opinions to Decisions: Understanding the Impact of Electronic Word of Mouth on Consumer Behavior,”** published on 22 October 2025 in Volume 12, Issue 4. Their work offers new insights into how digital reviews shape consumer purchase decisions.
- * **Dr. Khushbu Dave's** research paper **"Marital Adjustment and Quality of Life among Single Career and Dual Career Married Couples in Saurashtra Region"** has been published in the International Journal of Technology & Emerging Research (IJTER) Volume 1, Issue 3 (July 2025), ISSN : 3068109X which is peer reviewed, Open Access Journal.
- * **Dr. Khushbu Dave & Ms. Purvi Chavda** have published their research paper titled **"Impact of Employee Workload on Job Satisfaction in Hospitals"** in the International Journal of Latest Technology In Engineering, Management & Applied Science (IJLTEMAS), August 2025 (Volume XIV, Issue VIII, Pages 830-834). ISSN: 2278-2540.
- * Congratulations to **Dr. Abhipsa Vagadia** for achieving the prestigious **Gold Badge** in the **NPTEL Marketing Management–I** examination. Her dedication and excellence set a remarkable benchmark for all.



Student Achievements:

- * We congratulate our 62 students from MBA Semester 3 (Finance) have successfully completed the NISM Kona Kona Shiksha program and earned their certification.
- * Kona Kona Shiksha is a CSR initiative by Kotak Securities in collaboration with the National Institute of Securities Markets (NISM), designed to enhance financial literacy among young Indians. Through this 10-hour training module, our students gained valuable knowledge in personal finance, investment strategies, and career opportunities in the financial sector.
- * We appreciate the dedication of 29 students who have successfully completed NPTEL- SWAYAM MOOC courses across various subjects, enriching their academic portfolio. NPTEL- SWAYAM offers quality online courses from premier Indian institutions, enabling students to enhance their knowledge beyond the regular curriculum.



7. ALUMNI TALK- From Campus to Career

An interactive alumni talk was organized by the college, bridging the gap between academics and industry. Students gained firsthand knowledge about career opportunities, challenges, and success strategies from our accomplished Alumni.

DATE	NAME	TOPIC
24/09/2025	Mr. Kathan Pandya	Import-Export Documentation
11/10/2025	Mr. Vatsal Parmar	Evolving Industry Expectations in the Modern Workplace
15/10/2025	Ms. Yesha Kaneriya	Zumba
06/11/2025	Ms. Hemali Nandani	HR Talk
26/12/2025	Ms. Nirali Joshi	How Foreign Exchange affect Export and Import



8. SUNSHINE STARS - GTU Toppers

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Congratulations

2

GTU TOPPER

SPI - 09.75

Course - MBA Semester - 06

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SHALU MITTAL
SHALU MITTAL

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1

GTU TOPPER

SPI - 09.88

Course - MBA Semester - 06

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JOHN SHARMA
JOHN SHARMA

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GTU TOPPER

Rank: 2nd

SPI - 09.83

Course - MBA Semester - 06

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KRANJIT KUMAR
KUNAL KUMAR

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GTU TOPPER

Rank: 0th

SPI - 09.50

Course - MBA Semester - 06

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SHRADDHA SHUKLA
SHRADDHA SHUKLA

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3

GTU TOPPER

SPI - 09.75

Course - MBA Semester - 06

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ANDANI KIRVI
ANDANI KIRVI

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2

GTU TOPPER

SPI - 10.00

Course - MBA Semester - 06

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VANDESA VANDANA
VANDANA VANDANA

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Congratulations

1

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SPI - 10.00

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MEHTA ESH
MEHTA ESH

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Rank: 1st

SPI - 09.80

Course - MBA Semester - 06

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LADHAN VIKASH
LADHAN VIKASH

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Rank: 0th

SPI - 09.80

Course - MBA Semester - 06

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BHISHI WARDH
BISHI WARDH

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Rank: 1st

SPI - 10.00

Course - MBA Semester - 06

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SANDHU RAJ
SANDHU RAJ

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3

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SPI - 09.91

Course - MBA Semester - 02

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SAVALLA HIRAL
SAVALLA HIRAL

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Rank: 0th

SPI - 09.73

Course - MBA Semester - 02

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REKHAS PALLAVI
REKHAS PALLAVI

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Rank: 7th

SPI - 09.43

Course - MBA Semester - 04

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SHRUTI PATEL
SHRUTI PATEL

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Rank: 1st

SPI - 09.43

Course - MBA Semester - 04

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PARVATI SHREY
PARVATI SHREY

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GTU TOPPER

Rank: 0th

SPI - 09.43

Course - MBA Semester - 04

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MEHTA ANKITA
MEHTA ANKITA

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Congratulations

GTU TOPPER

SPI - 10.00

Course - MBA Semester - 02

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SHRADDHA SHUKLA
SHRADDHA SHUKLA

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GTU TOPPER

Rank: 8th

SPI - 09.43

Course - MBA Semester - 04

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SHRADDHA SHUKLA

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GTU TOPPER

Rank: 7th

SPI - 09.40

Course - MBA Semester - 02

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SHRADDHA SHUKLA
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Vibrant Infrastructure



Wi-Fi Enabled Campus



Sports Ground



Well Equipped Library



Cafeteria



Computer Lab



Spacious Campus

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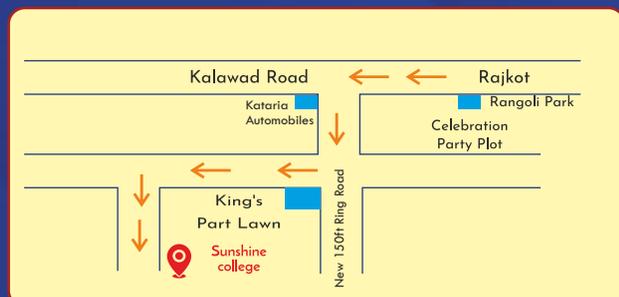
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Courses Offered : MBA, BBA+MBA (iMBA), B.Voc.(BFSI) & B.Voc.(S&MM)